



## PROFILE

I am strategic, creative and detail driven and, as my work experience shows, I have gained good experience and knowledge in branding, marketing and advertising through digital design.

## PORTFOLIO

To view my extensive design portfolio click [here](#).

## SKILLS SUMMARY

- Adobe Creative Suite
- Figma
- Canva
- Google SEO
- Meta Business Suite
- MailChimp

## LANGUAGES

Spanish



English



## INTERESTS

- Photography
- Padel & Tennis
- Skiing
- Travelling

## REFERENCES

Available Upon Request

## EDUCATION

2022-2025      **First Class (Hons) Graphic & Communication Design**  
University of Leeds

2021-2019      **A-Levels (A\*, A, 2Bs) & GCSEs (2A\*s, 3As, 4Bs)**  
Dean Close School

## WORK EXPERIENCE

June 2021-October 2025

### Supervisor & Social Media Marketing - *The Frogmill Hotel*

- The Frogmill is an £8 million-turnover hotel with 28 rooms, two bars, restaurants, conference facilities, and event spaces.
- As a Supervisor, I managed staff and daily operations across restaurant service, hotel stays, and large weddings and events.
- I managed the social media and marketing, producing a minimum of three weekly posts and driving promotional strategy.
- I boosted ticket sales by **40%** through a targeted campaign for the Curry Quiz Night.
- Completed Professional Supervisor Training (2023) and Social Media Marketing Training (2024-25) with Honeycomb Houses.
- Known for being organised, proactive, and creative, building strong relationships with management while delivering impactful results.

June 2020-Present

### Social Media Marketing & Web Designer - *HCPT Group 3*

- HCPT Group 3 is a special needs children's charity that supports young people on annual Easter pilgrimages to Lourdes.
- I manage the website and social media, planning content, writing posts, and maintaining engagement with families and volunteers.
- Delivered a **60%** increase in new volunteer sign-ups through targeted marketing and consistent digital outreach.
- Design all branded materials, including logos, folders, t-shirts, and print assets, ensuring a cohesive and uplifting visual identity, shown [here](#).

June 2019

### Graphic Design Work Experience - *This is Tommy London*

- Tommy is a leading creative agency behind bold digital campaigns for Amazon Prime and Häagen-Dazs to mention but a few.
- Completed a design placement, contributing to live briefs and internal brand projects.
- Gained experience across conceiving, delivery, and digital storytelling within a fast-paced creative team.
- View my designs [here](#).

November 2021-April 2022

### Chalet Chef/Host - *Family Ski Company*

- Solo chalet host and chef for 12 guests, delivering four-course meals daily with professional hospitality and excellent time management.