

PROFILE

First Class Graphic & Communication Design graduate with hands-on experience across live events, VIP hospitality, event operations and brand activations. Experience includes the Wimbledon Championships, four years supervising hospitality and events at The Frogmill Hotel, and leading marketing and creative activity for a charity. Highly organised, confident working with people and comfortable in fast-paced live environments.

EDUCATION

2022-2025

University of Leeds

**BA Graphic & Communication Design
First Class (Honours)**

Modules included:

- Collaborative Marketing & Promotion
- Brand Communications
- Contemporary Advertising
- Independent Project: Skibex
- Final Dissertation

2019-2021

Dean Close School

A-Levels A*, A, 2Bs

GCSEs 2A*s, 3As, 4Bs

SKILLS SUMMARY

Event Operations • Event Logistics • VIP Hospitality • Guest Management • Stakeholder Communication • Team Leadership • Brand Activations • Project Coordination

Digital: Adobe • Canva • Figma • Meta • Mailchimp

LANGUAGES

English - **Native**

Spanish - **B2 / Upper Intermediate**

INTERESTS

Photography • Padel • Tennis • Skiing
• Travelling • Event & Travel Planning

WORK EXPERIENCE

June 2026-July 2026

**Events & Creative Placement | Wimbledon Championships
2026 - Bright Partnerships**

- Supported delivery of Emirates' VIP hospitality programme, helping create a premium guest experience for high-profile guests, celebrities and key stakeholders.
- Supported guest operations and the Emirates fan activation across the Wimbledon grounds during a live, high-volume event.
- Worked alongside Creative and Partnerships teams on sponsorship briefs including DHL x Formula 1 and Castrol x Honda, gaining insight into brand activations and client delivery.

October 2025-May 2026

Supervisor - Parking Pizza, Barcelona, Spain

- Moved to Barcelona following graduation to develop my Spanish through full-time immersion in a Spanish-speaking working environment.
- Worked as a Supervisor in a high-volume restaurant, delivering customer service and supporting front-of-house operations within a fast-paced team.

June 2021-October 2025

Events Supervisor & Social Media - The Frogmill Hotel

- Progressed to Supervisor, supporting weddings, private events, restaurant service and hotel operations at an £8m-turnover, 28-room hotel.
- Coordinated front-of-house teams during busy events, allocating responsibilities, managing guest requirements and building strong relationships with senior management and colleagues.
- Managed social media and promotional campaigns for the hotel, creating content to promote events and hospitality offerings.

June 2020-Present

Marketing Lead, Creative & Volunteer - HCPT Group 3

HCPT Group 3 is a special needs children's charity that supports young people on annual Easter pilgrimages to Lourdes.

- Lead the charity's website, social media, marketing and promotional activity, supporting fundraising and volunteer recruitment.
- Help organise fundraising events including annual bucket collections, triathlons and dinner parties, supporting volunteers, promotion and on-the-day logistics.
- Volunteer on annual Lourdes pilgrimages, supporting the delivery of a large-scale international group experience and working closely with volunteers, young people and families.

June 2019

Creative Placement - This is Tommy London

- Contributed to branding and partnership campaigns, gaining experience in agency workflows, client briefs and creative strategy.